



# PARTNERING WITH



# HOUSTON NORTHEAST

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HELPING FAMILIES SAY *yes!*

## Why Partner with our Just Between Friends Sale?



We understand. You need a reliable business partner who is easy to work with that brings quality services and experiences to the community to increase your reach. We want that, too!

We are a local, community-serving event that helps thousands of families provide for the ever-growing needs by allowing parents to sell the things their kids are no longer using and buy what they need at 50-90% off retail. We'd love for you to explore partnering with us as we continue to provide a meaningful impact on our surrounding communities.

## Our Community



12,300+ contacts

Spring 2024 Event:

Families Selling: 225



11,600+ followers

Families Shopped: 1400 +



900+ followers

### One More Thought:

We are about creating relationships—relationships where families help families, communities come together to support each other, and more good is done in today's world. We are about creating "win/win/win" outcomes for all those with whom we work. While we know that making money is important, it's not the only thing that matters. Our goal is to partner with sponsors who feel the same way. Let's work together to do more good and to do it well.

**Thank you for thinking about doing business with us.**

**We look forward to creating a relationship that helps grow your business!**

# Just Between Friends Houston Northeast



HELPING FAMILIES SAY *yes!*

## About Just Between Friends Houston Northeast



### Locally Owned:

Hello everyone! Abbey and Amanda here, Co-Owners of JBF Houston Northeast! Abbey has lived in Northeast Houston almost her whole life and Amanda has been here now for 14 years.

JBF Houston Northeast has been a part of this community for 10+ years. Our families love being able to offer this community sale to local families here in Northeast Houston. Since purchasing the Kingwood/Atascocita sale in 2021, we have hosted 5 sales in the area and believe that all families deserve access to high quality items.

We also help our Charity Partners: Northeast Houston Community Center, The Source, and Care Net NE Houston to whom we donate unsold children's items at the end of each sale. To date, we're so thankful to our generous consignors for donating more than 16,000 items in in-kind donations!

### SALE LOCATION

- The Gym | 2325 Atascocita Road | Humble, TX

### Frequency:

- Twice a year in Spring & in Fall

### Website:

- [www.houstonnortheast.jbfsale.com](http://www.houstonnortheast.jbfsale.com)

### Sustainability Initiative:

- Reuse & recycle—resulting in less impact to the environment & landfills

### Community-Centered, Community Serving:

- We are focused on helping families in the communities we serve & giving back.
- Unsold items that consignors choose to donate are donated to our local partners at the end of the sale.

### What Our Customers are Saying:

- Best place to get quality clothing and toys for affordable prices!!! -Sara, mom of one and one on the way
- So grateful for the opportunity to get an entire new wardrobe for my girls at an amazing price! JBF is also my favorite place to buy affordable birthday and Christmas gifts for my girls! -Kim, mom of 2 (soon to be 3)
- Definitely the best consignment sale to shop and consign at!! -Alisha, mom of 1 girl

# Just Between Friends Houston Northeast



HELPING FAMILIES SAY *yes!*

## SPONSORSHIP PACKAGES

**SALE DATES: SEPTEMBER 3-7**  
The Gym | 2325 Atascocita Rd  
Humble, TX 77396

### **GOLD PACKAGE**

**PRICE \$300**

#### **What's included in this package:**

BANNER PLACEMENT: Your banner placed at the entry or exit of our venue (based on space available, first come first served), during our event, in a place of prominence where it can be easily seen.

AD PLACEMENT: One 8 x 10 advertisement (designed by you, approved by us) will be placed in a place of prominence at each of our register stations during the entire course of our event (on at least 6 stations).

SOCIAL MEDIA POST: We will place 1 post (designed by you, approved by us) onto our business page on Facebook and Instagram within the 7 days leading up to our event.

EMAIL PLACEMENT: Your logo with website link included on all sale week emails.

Each Sponsor will also receive 2 Prime Time tickets for themselves or may gift to their customers (\$30 dollar value).

### **SILVER PACKAGE- BANNER PLACEMENT**

**PRICE \$150**

#### **What's included in this package:**

BANNER PLACEMENT: Your banner placed at the entry or exit of our venue, during our event, in a place of prominence where it can be easily seen.

SOCIAL MEDIA POST: We will place 1 post (designed by you, approved by us) onto our business pages on Facebook and Instagram within the 7 days leading up to our event.

Each Sponsor will also receive 2 Prime Time tickets for themselves or may gift to their customers (\$30 dollar value).

### **BRONZE PACKAGE- AD PLACEMENT**

**PRICE \$100**

#### **What's included in this package:**

AD PLACEMENT: One 8 x 10 advertisement (designed by you, approved by us) will be placed in a place of prominence at each of our register stations during the entire course of our event (on at least 6 stations).

SOCIAL MEDIA POST: We will place 1 post (designed by you, approved by us) onto our business pages on Facebook and Instagram within the 7 days leading up to our event.

Each Sponsor will also receive 2 Prime Time tickets for themselves or may gift to their customers (\$30 dollar value).

### **Sponsor a Wagon**

**PRICE \$60**

#### **What's included in this package:**

AD PLACEMENT: One digital 8 x10 image with your logo placed on 2 sides of a shopping wagon for the entire event visible to thousands of shoppers.

SOCIAL MEDIA POST: We will place 1 post onto our business pages on Facebook and Instagram within the 7 days leading up to our event.

This Shopping Cart is Sponsored by:

Marla Yates  
independent ambassador  
Scan to learn more & add to cart  
@thameaningfulmarket  
713.459.1468  
Meaningful Market with Marla Yates  
Fair Trade Fashion Changing the World  
JUST BETWEEN FRIENDS  
Better Together

# Just Between Friends Houston Northeast





HELPING FAMILIES SAY *yes!*

# Low/No Cost Partnership Opportunities

Partner with us at the sale in exchange for low cost marketing opportunities!

## First 500 Shopper Promotion

PRICE \$50

What's included in this package:

PROMOTE YOUR BUSINESS: Include a business card, an exclusive coupon, deal, giveaway item, etc. that will be included in the first 500 shopping bags that customers receive for their purchases at our event.

## Sponsor Emails for Sale Week

PRICE \$50

What's included in this package:

EMAIL PLACEMENT: Your logo with website link included on all sale week emails.

## Better Together

PRICE: In-kind donation of service/goods for local families

- Sweet Treats - Cupcakes, decorated cookies, etc- 60 count for our exclusive Friends Night Out Event
- Kid Friendly Passes - local restaurants, dance or sports classes, family fun attractions
- Mom-focused passes, gifts or coupons
- Dinner/Lunch Gift Card or a meal provided for our staff at the sale
- Movie Passes
- Water Bottles - your logo can be included
- Door Prizes
- Event Promoters: Balloon arch, yard cards, ect.

We anticipate having well over 2,000 shoppers at this event and we hope to find a way to work together as fellow Northeast Houston business owners!

If you'd like to talk with us about any of these opportunities, please contact us!

*Abbey Moore & Amanda Henery*

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[amandahenery@jbfsale.com](mailto:amandahenery@jbfsale.com)

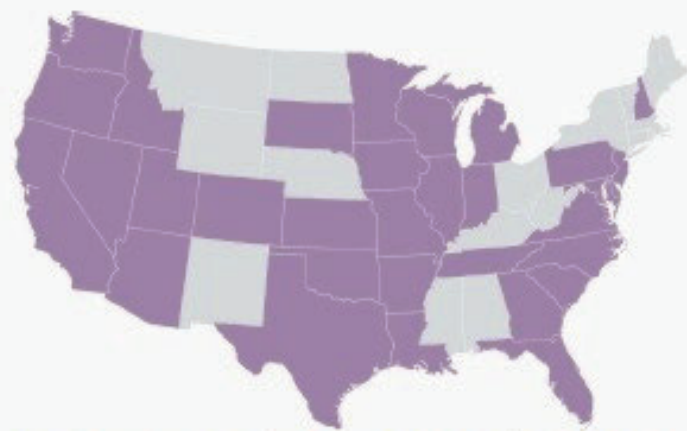
281.631.3294



# About Our Company

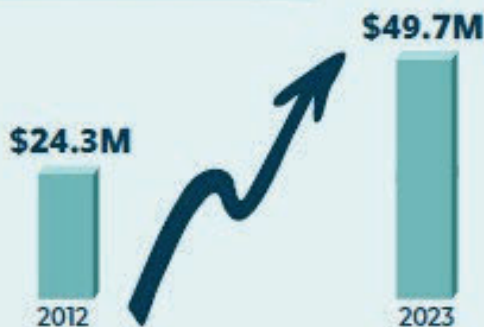


We host 3-5 day events in local communities twice a year to help families clear the clutter from their homes and turn it into cash. Each event is owned and operated by a resident of their community.



There are 150 locations that operate in 33 states.

## 10-YEAR GROWTH!



## It's expensive to raise a child.

Just Between Friends (JBF) helps families ease that financial burden by allowing parents to sell the things their kids are no longer using and buy what they need at 50-90% off retail.



In 26 years, over **3.5 million families** have shopped with or sold with us.



In 2023, more than 300+ events grossed over \$49 million in system-wide sales, which put approximately **\$31.8M** back into the local economy in the hands of parents.



Across the country, JBF events donated over **\$9M** of in-kind donations to more than 200 local charities.



On average, one event re-homes nearly **20,000** products and keeps them out of landfills.

## HELPING FAMILIES SAY

